



Kansas City, MO - The American Outdoorsman television program has recently been awarded two Telly Awards for Excellence in Television Production. With only two entries submitted this year, The American Outdoorsman took home statues for British Columbia Mountain Goat Part 1 and Austrian Adrenaline; a phenomenal feat with over 14,000 entries this year alone from all 50 states and many foreign countries. This is the first year The American Outdoorsman has submitted programs for the Telly Awards and with such a strong showing it surely will not be the last.

Senior Producer Scott Bethel noted, "With our outstanding production crew and pro staff, I was extremely confident our entries would receive the recognition they deserved. Everyone involved has shown a very deep and personal concern for excellence."

The Telly Awards was founded in 1978 to honor excellence in local, regional and cable TV commercials. Non-broadcast video and TV program categories were soon added. Today, the Telly is one of the most sought-after awards by industry leaders, from large international firms to local production companies and ad agencies.

Judges evaluate entries to recognize distinction in creative work -entries are judged against a high standard of merit. Judges score entries on a performance scale and winning entries are recognized and awarded based on the combined scoring of the judges who evaluate each entry. Empowered to uphold the historical standards of the Telly competition, judges may award top honors to more than one entry or no entries in a particular category.

Chairman of the judging panel, Richard Friley, the Emmy and Telly Award winning President of Friley Productions noted, "As judging chairman, our judges are honored to have evaluated such an incredible body of work. The diverse pool of entries represents the best of traditional and online video and was an inspiration to us all. The quality of work exceeded our expectations, even in this challenging overall market and it is a true accomplishment for our winners"

To view The American Outdoorsman's winning submissions visit www.theamericanoutdoorsman.com